



EDUCATION GROUP

*Interactive Workshops. Engaged Communities.
Keeping teens "into" school!*

CHOICES Case Study



"You gave us an education about why we need education." –Evan, middle school student, Washington

ROTARY CLUB OF BARBOURSVILLE, WEST VIRGINIA

WHY CHOICES?

The Rotary Club of Barboursville, West Virginia thought it would be a great idea to go into a classroom to share with children how important their choices are today and how those choices will affect them after they are finished with school. By funding and delivering CHOICES, the club found the kids were able to meet business people who cared about them and club members were able to share their own experiences as business leaders.

RESULTS:

- Number of Years CHOICES delivered: 2
- Number of Classes Served per Year: 8 (200 Students*)
- Number of Schools Served per Year: 1
- Number of Active Presenters: 8
- The students thought it was a good way to understand how important their choices were and felt it was fun learning. They enjoyed the presenters and their stories.

"We love the program and think it makes a difference the lives of our students. I also think it helps the presenters feel as if they are sharing their time to make a difference."

~ Shari Messinger, Rotary Club of Barboursville, West Virginia

*Assumes national average of 25 students per class (SOURCE: [National Center for Education Statistics](#)). Class size varies by school.

CHOICES Education Group

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A 501(C)(3) not-for-profit social enterprise helping teens since 1985.