



EDUCATION GROUP

Interactive Workshops. Engaged Communities.
Keeping teens "into" school!

CHOICES Case Study



"You gave us an education about why we need education." –Evan, middle school student, Washington

HIGGINSVILLE CHAMBER OF COMMERCE: MISSOURI

WHY CHOICES?

The Higginsville Chamber of Commerce looks to its youth as their future employee pool. They feel it is imperative as a small community to help direct young entrepreneurship and the desire become a viable force within the community. They felt the CHOICES message—You make your own CHOICES, you are in control and self-discipline is the key—supported that mission. Initially funding the program through grants, the program will soon be supported by local chamber and rotary donations.

RESULTS:

- Number of Years CHOICES delivered: 2
- Number of Classes Served per Year: 3 (75 students*)
- Number of Schools Served per Year: 1
- Number of Active Presenters: 6
- Everyone involved finds CHOICES to be a very positive experience. Students, specifically, are in awe when the money management exercise is presented. That truly hits home!

"Since implementing the CHOICES program, the Chamber has also become more active within the school district by implementing our HYDRO (Higginsville Youth Directing Realistic Opportunities). Our hope is that the Chamber's visibility with our youth will build a bridge between our ever growing retirement community and our youth as well as helping the youth understand the importance of community involvement."

~ Teri Ray, Higginsville Chamber of Commerce

*Assumes national average of 25 students per class (SOURCE: [National Center for Education Statistics](http://www.nces.ed.gov/ipeds/data/ipeds_datacenter/ipeds_datacenter.asp)). Class size varies by school.

CHOICES Education Group

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A 501(C)(3) not-for-profit social enterprise helping teens since 1985.