



EDUCATION GROUP

CHOICES Case Study

*Interactive Workshops. Engaged Communities.
Keeping teens "into" school!*



"You gave us an education about why we need education." –Evan, middle school student, Washington

MOUNTAIN HOME ROTARY CLUB: MOUNTAIN HOME, AR

WHY CHOICES?

The Mountain Home Rotary Club wanted to lower the school dropout rate and motivate students to further their education. They chose CHOICES because they felt the workshop did an excellent job of reinforcing the benefits of education. They funded the program 100% through their general Rotary fund.

RESULTS:

- Number of Years CHOICES delivered: 2
- Number of Classes Served per Year: 19 (475 Students*)
- Number of Schools Served per Year: 3
- Number of Active Presenters: 14
- There are nearly 20 Rotarians (Community Leaders) that want to be involved.
- The club has seen many Rotarians become more active than they had been in the past (due to CHOICES).

"Love the program! CHOICES' real life examples are easy to understand."

~ Ron Proctor, Mountain Home Rotary Club

"CHOICES supports all the things we need to be doing for our youth. We've already seen a positive response. A student of ours went through the program and decided afterwards to start a service club in his High School!"

~ David Matty, Rotary Club of Mountain Home

*Assumes national average of 25 students per class (SOURCE: [National Center for Education Statistics](http://www.nces.ed.gov/ipeds/data/ipeds_datacenter/ipeds_datacenter.asp)). Class size varies by school.

CHOICES Education Group

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A 501(C)(3) not-for-profit social enterprise helping teens since 1985.